

*The Asian Pacific Association for the Study of the Liver (APASL)*

## APASL Oncology 2024

“Genomics Meets Immunology: Interdisciplinary  
Approach for Liver Cancer”

**Prospectus for Sponsorship and Exhibition**



Term: September 24 (Tue) - 25 (Wed) 2024

Venue: Sheraton Grande Tokyo Bay Hotel Chiba, Japan

President: Naoya Kato, M.D.

Chiba University School of Medicine, Japan

## Overview of the Conference

### Conference Name:

The Asian Pacific Association for the Study of the Liver (APASL) Oncology 2024

**Theme:** Genomics Meets Immunology: Interdisciplinary Approach for Liver Cancer

### Scientific Committee:

Honorary President: Dr. Masao Omata, Yamanashi, Japan

President: Dr. Naoya Kato, Chiba, Japan

Vice President: Dr. Masatoshi Kudo, Osaka, Japan

Vice President: Dr. Junji Furuse, Kanagawa, Japan

Secretary General: Dr. Sadahisa Ogasawara, Chiba, Japan

Treasurer: Dr. Shuntaro Obi, Tokyo, Japan

Dr. Masayuki Otsuka, Chiba, Japan

Dr. Shuichiro Shiina, Tokyo, Japan

Dr. Osamu Yokosuka, Chiba, Japan

Committee: Dr. Kiyoshi Hasegawa, Tokyo, Japan

Dr. Masafumi Ikeda, Chiba, Japan

Dr. Tatsuya Kanto, Chiba, Japan

Dr. Masayuki Kurosaki, Tokyo, Japan

Dr. Tsutomu Masaki, Kagawa, Japan

Dr. Michiie Sakamoto, Tokyo, Japan

Dr. Naoya Sakamoto, Hokkaido, Japan

Dr. Ryosuke Tateishi, Tokyo, Japan

### APASL Executive Council Committee:

President: Dr. Shuichiro Shiina, Japan

Immediate Past President: Dr. Han-Chieh Lin, Taiwan

President Elect: Dr. Lai Wei

Secretary General-cum-Treasurer: Dr. Manoj K. Sharma, India

Executive Council Members:

Dr. Simone Strasser, Australia      Dr. Yaman Tokat, Turkey

Dr. Gulnara Aghayeva, Azerbaijan      Dr. Chun-Jen Liu, Taiwan

Dr. Mamun-Al-Mahtab, Bangladesh      Dr. Rakhi Maiwall, India

Dr. Yoshiyuki Ueno, Japan      Dr. Sang Hoon Ahn, Korea

Dr. Elizabeth Powel, Australia      Dr. Jian Zhou, China

## Exhibition

APASL Oncology 2024 invites exhibitors as shown below.

**Exhibition Fee (Basic Panel):** JPY200,000 (Consumption tax included)

**Exhibition Fee (Space Rental):** JPY300,000/4square meter (Consumption tax included)

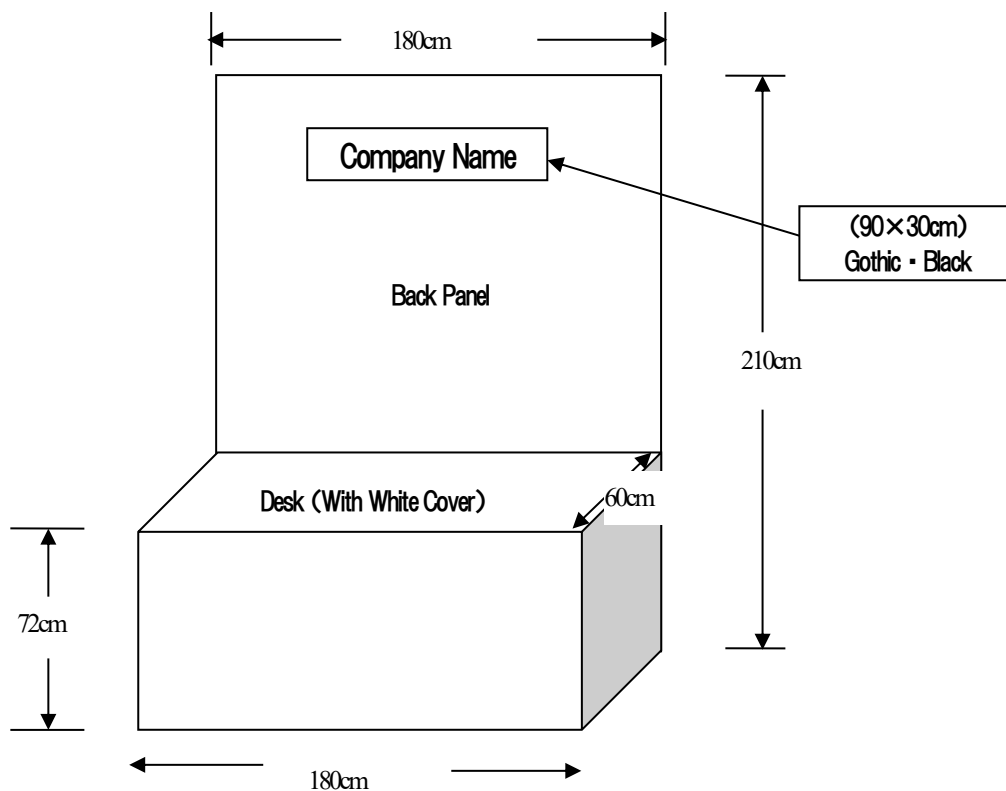
**Exhibition Place:** Sheraton Grande Tokyo Bay Hotel 1<sup>st</sup> Floor foyer

### Exhibition Schedule:

Setup	<u>To be announced</u>	
Open Hours	September 24 (Tue) 2024	10:00~17:00
	September 25 (Wed) 2024	9:00~17:00
Dismantle	September 25 (Wed) 2024	17:00~18:00

\* The schedule will be subject to change.

### Sample of Basic Panel:



### Notice:

An exhibition manual will be sent to all exhibitors after application is completed. The exhibition manual will include all necessary information such as extra furniture, A/V equipment, catering options, customs, storage, installation, dismantling, etc.

## Hosting Symposia

The APASL Oncology 2024 invites companies to sponsor as shown below.

### Date and Category:

September 24 (Tue) 2024	2 Luncheon Symposia, 2 Evening Symposia
September 25 (Wed) 2024	2 Morning Symposia, 2 Luncheon Symposia

### Symposium Fee:

September 24 (Tue) 2024	Luncheon Symposium, 500 seats 60min: JPY3,000,000 (Consumption tax included)
September 24 (Tue) 2024	Luncheon Symposium, 250 seats 60min: JPY2,500,000 (Consumption tax included)
September 24 (Tue) 2024	Evening Symposium, 500 seats 60min: JPY3,000,000 (Consumption tax included)
September 24 (Tue) 2024	Evening Symposium, 250 seats 60min: JPY2,500,000 (Consumption tax included)
September 25 (Wed) 2024	Morning symposium, 500seats 60min: JPY2,000,000 (Consumption tax included)
September 25 (Wed) 2024	Morning symposium, 250 seats 60min: JPY1,500,000 (Consumption tax included)
September 25 (Wed) 2024	Luncheon Symposium, 500 seats 60min: JPY3,000,000 (Consumption tax included)
September 25 (Wed) 2024	Luncheon Symposium, 250 seats 60min: JPY2,500,000 (Consumption tax included)
September 24 (Tue) 2024	Sponsored Symposium, 500 seats 60min: JPY3,000,000 (Consumption tax included)
September 25 (Wed) 2024	Sponsored Symposium, 250 seats 60min: JPY2,500,000 (Consumption tax included)

The sponsorship fee includes the following items:

- Room rental fee, basic audio-visual equipment (PC projector, screen, audio system, lighting system, microphones, time-keeping indicator, a laser pointer, a desk-top lighting device)
- Ready room for Speaker/Chair (three hours including symposium time)
- Acknowledgement in the final printed program book
- Complimentary conference registrations: 5
- Printed Program book: 5

The sponsorship fee does not include the following items:

Travel expenses, honorarium for the chair/speaker, food and drinks for participants/chair/speaker, staff labor charge, signage/sign board/tent cards/printing materials, additional equipment, other extra items.

If you would like to extend your symposium time, please contact us.

### Notice:

- The contents of the symposium program need to be approved by the organizing committee.
- Orders for food/drink, equipment, signage, and other extra items will be arranged by the Congress Secretariat. An order sheet will be sent to each sponsor after the application has been completed.

## Advertisement in the Final Printed Program Book

The APASL Oncology 2024 invites advertisement as shown below.

### Advertisement in the final printed program book

#### The advertisement Fee:

Inside front cover / Inside back cover / Back cover (Color): JPY300,000 (Consumption tax included)

Inside front cover / Inside back cover / Back cover (Black and White): JPY200,000 (Consumption tax included)

Inner full page (Black and White): JPY100,000 (Consumption tax included)

Inner half page (Black and White): JPY50,000 (Consumption tax included)

#### Details:

Planned number of issue: 800 copies

Book Size: A4 size \* One hard copy will be provided to each sponsor.

Planned issue date: September 24 (Tue) 2024

Deadline of the Advertisement data submission: June 28 (Fri) 2024

## Online Advertisement

The APASL Oncology 2024 invites online advertisers as shown below.

#### Contents:

APASL Oncology Website Advertisement with banner (Link to your company's website)

#### Sponsorship Fee:

JPY 100,000 (Size: 320 × 100 pixels)

#### Requests:

Please send Logo / Banner data (JPEG, Ai or GIF image) to secretariat by email attached file.

Please let us know the URL of your company where we should link from your Banner.

## Sponsorship Categories

The APASL Oncology 2024 invites companies to sponsor shown below.

A. Welcome Reception: JPY200,000 (Consumption tax included)

Display of your company's logo on the tickets and in the hall of Welcome Reception.

This category is limited to one company

B. Poster Session Area: JPY200,000 (Consumption tax included)

Display of your company's logo in the poster session area

This category is limited to one company

C. Speakers' Ready Room: JPY200,000 (Consumption tax included)

Display of your company's logo on the PC screen with a screen saver installed in the Speakers' Ready Room

This category is limited to one company

D. Name Badges: JPY200,000 (Consumption tax included)

Bearing of your company's logo on the name badges

This category is limited to three companies

E. Mini Program: JPY200,000 (Consumption tax included)

Advertisement with your company's logo on the Mini Program provided for all delegates

This category is limited to three companies

F. Conference Bag Logo: JPY200,000 (Consumption tax included)

Bearing of your company's logo on the conference bags provided for all delegates

This category is limited to three companies

G. Conference Bag Inserts: JPY100,000 (Consumption tax included)

Insertion of your company's flyer in the conference bags

\* Flyers to be provided by each company. One-page A4 or smaller size is acceptable.

This category is limited to five companies

## Sponsorship Titles

The APASL Oncology 2024 would like to name the sponsor as shown below.

Diamond Sponsorship: The company who's total amount of sponsorship funding is JPY7,000,000 or more (Consumption tax included)

Platinum Sponsorship: The company who's total amount of sponsorship funding is JPY5,000,000 or more (Consumption tax included)

Gold Sponsorship: The company who's total amount of sponsorship funding JPY3,000,000 or more (Consumption tax included)

Silver Sponsorship: The company who's total amount of sponsorship funding is JPY2,000,000 or more (Consumption tax included)

Bronze Sponsorship: The company who's total amount of sponsorship funding is less than JPY2,000,000 (Consumption tax included)

## Sponsorship Packages

The APASL Oncology 2024 invites companies to sponsor the packages shown below.

Diamond Sponsor Package: JPY7,000,000 (Consumption tax included)

Items: Luncheon or Evening Symposium 500seats 60 minutes

Space Rental 4sqm x 3=12sqm

Advertisement (colored) one page

Category Sponsorship 4 items

Conference bag inserts

Platinum Sponsor Package: JPY5,000,000 (Consumption tax included)

Items: Luncheon or Evening Symposium 250seats 60 minutes

Space Rental 4sqm x 2=8sqm

Advertisement (colored) one page

Category Sponsorship 1 item

Conference bag inserts

Gold Sponsor Package: JPY3,000,000 (Consumption tax included)

Items: Morning Symposium 250seats 60 minutes

Space Rental 4sqm x 1=4sqm

Category Sponsorship 1 item

Conference bag inserts

## Terms and Conditions

### **Application:**

Please fill in the attached application form and send to the Congress Secretariat below by Email or Fax.

APASL Oncology 2024 Congress Secretariat, c/o Academia Support Japan

Address: 1-24-7-920, Shinjuku, Shinjuku-ku, Tokyo, 160-0022, Japan

Email: [info@apasl-oncology2024.org](mailto:info@apasl-oncology2024.org) Tel: +81-3-6380-0102 Fax: +81-3-6380-0103

URL: [www.apasl-oncology2024.org](http://www.apasl-oncology2024.org)

### **Term:**

Application deadline: July 1 (Mon) 2024

### **Process:**

- The application process will be considered basically on a first-come first-served basis.
- The organizing committee will discuss the Symposiums, Exhibition, and Advertisements.
- The final decisions on the program, as well as allocation of Exhibitions/Advertisements, will be made by the organizing committee in a fair manner.
- Allocation will be announced to each sponsor.
- As the capacity of each kind of sponsorship is limited, applications may be closed when the conference has allocated all its sponsorship capacities.

### **Payment Method:**

For your payment of sponsorship funding, bank transfer or credit card payment is acceptable.

If you need a receipt for your payment, please contact the Congress Secretariat.

### **Due Date:**

All payments must be received by August 30 (Fri) 2024

### **Cancellation Policy:**

Cancellation after August 30 (Fri) 2024: 100% of the agreed sponsor funding

- Cancellation must be notified in writing.
- Non-payment does not cancel any contractual obligations.



# APASL Oncology 2024

## Sponsorship/Exhibition Application Form (page 1/3)

To apply, please complete this form and send to the Congress Secretariat by Email: [info@apasl-oncology2024.org](mailto:info@apasl-oncology2024.org) or Fax: +81-3-6380-0103

Application Date:     /     /     \_\_\_\_\_

Applicant Details		
Organization name (for invoicing)		
Organization name (for marketing)		
Industry Sector		
Website		
Postal Address		
Contact Person: (All information will be addressed to this person)		
Name		
Position		
Tel	Fax	Email
Application Item / Amount (Consumption tax included)		
<input type="checkbox"/> Hosting Symposium:		
<input type="checkbox"/> September 24 (Tue) 2024 Luncheon Symposium, 500 seats 60min: JPY3,000,000		
<input type="checkbox"/> September 24 (Tue) 2024 Luncheon Symposium, 250 seats 60min: JPY2,500,000		
<input type="checkbox"/> September 24 (Tue) 2024 Evening Symposium, 500 seats 60min: JPY3,000,000		
<input type="checkbox"/> September 24 (Tue) 2024 Evening Symposium, 250 seats 60min: JPY2,500,000		
<input type="checkbox"/> September 25 (Wed) 2024 Morning symposium, 500 seats 60min: JPY2,000,000		
<input type="checkbox"/> September 25 (Wed) 2024 Morning symposium, 250 seats 60min: JPY1,500,000		
<input type="checkbox"/> September 25 (Wed) 2024 Luncheon Symposium, 500 seats 60min: JPY3,000,000		
<input type="checkbox"/> September 25 (Wed) 2024 Luncheon Symposium, 250 seats 60min: JPY2,500,000		
<input type="checkbox"/> September 24 (Tue) 2024 Sponsored Symposium, 500 seats 60min: JPY3,000,000		
<input type="checkbox"/> September 25 (Wed) 2024 Sponsored Symposium, 250 seats 60min: JPY2,500,000		

# APASL Oncology 2024

## Sponsorship/Exhibition Application Form (page 2/3)

Organization name

### Applicant Details

Advertisement for Program Book:

JPY300,000 (Color):  Inside front cover /  Inside back cover /  Back cover

JPY200,000 (Black and White):  Inside front cover /  Inside back cover /  Back cover

JPY100,000 (Black and White):  Inner full page

JPY50,000 (Black and White):  Inner half page

Online Advertisement:  Size (320 × 100 pixels): JPY100,000

Exhibition: Basic Panel JPY200,000  Space Rental JPY300,000/4sqm ×      space(s)

Fascia Name Signage:

We do not wish to be adjacent to the following companies: (                      )

\* Space will be allocated in line with your request, however this cannot be guaranteed.

Sponsorship Categories

A. Welcome Reception: JPY200,000

B. Poster Session Area: JPY200,000

C. Speakers' Ready Room: JPY200,000

D. Name Badges: JPY200,000

E. Mini Program: JPY200,000

F. Conference Bag Logo: JPY200,000

G. Conference Bag Inserts: JPY100,000

Sponsorship Packages

Diamond Sponsor Package: JPY7,000,000

Platinum Sponsor Package: JPY5,000,000

Gold Sponsor Package: JPY3,000,000

Total amount of sponsorship funding: JPY

## APASL Oncology 2024

### Sponsorship/Exhibition Application Form (page 3/3)

Organization name	
<b>Payment Method</b>	
<input type="checkbox"/> Wire transfer into the following bank account:	
Date of Bank Transfer:        /        /	
Bank Account Information: Bank Name: Mizuho Bank, Branch Name: SHINJUKU-CHUO Branch Beneficiary's Account No.: 066-4308568, Beneficiary Name: APASL Oncology Chiba Swift Code: MHCBJPJT	
*Please ensure the amount transferred is equal to the total due. Include the company name to ensure payments can be matched to the appropriate invoice. To assist in the allocation of your payment, please fax or email a remittance receipt (which must include your company name) to Fax +81-3-6380-0103 or Email <a href="mailto:info@apasl-oncology2024.org">info@apasl-oncology2024.org</a>	
<input type="checkbox"/> Credit card charges as per this form are to be debited to:	
*Please note that 5% of credit card company's handling charge will be incurred for the credit card payment.	
Card Type: <input type="checkbox"/> Master <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> JCB	
Card holder name:	Expiry date: /
Card number:	Signature:
<b>Declaration</b>	
Please complete the following information regarding your broad form liability insurance policy.	
Name of insurer:	Policy number:
Expiry date:	Insured amounts: JPY
My signature below denotes that I accept the points listed in the declaration, agree to being invoiced for the total amount payable, and I am authorized to make the commitment on behalf of my organization. I have read the sponsorship and exhibition prospectus; I understand and accept the inclusions, and agree to abide by the terms and conditions of participating in this event.	
Signature _____	Date        /        /2024
<b>Remarks</b>	

To apply, please complete this form and send to the Congress Secretariat by

Email: [info@apasl-oncology2024.org](mailto:info@apasl-oncology2024.org) or Fax: +81-3-6380-0103